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UAN number: RJ33D0011922

Authorized BSNL-Telemarketers

## Stew-India- Ad Innovations

### ABOUT US:

We are from Telecom marketing domain and promote our brand under the name of Stew-India- Ad Innovations. We are the chief provider of Bulk Telecom Marketing Products and API's across the nation since-**2011**. We are Registered Telemarketer with BSNL and have our Telemarketer Registered id is: **1402498050000016176** we are also government registered enterprise of India under UAN number **RJ33D0011922**. We are specialized in serving both the sectors whether it is B2B or B2c our clients are satisfied and the numbers are increasing day by day.

Telecom Marketing is the fastest way for conveying information within groups to several members, just within seconds. With Stew India's Premium Panels, you can easily send **SMS/Voice calls/Media Messages/Emails** to any mobile number/Email in India/Overseas for your promotion and Transaction need. We Have JIO/Airtel/Vodafone and mix route operators Backend which ensure better and instant delivery to our clients. Our SMS Gateway is designed to integrate seamlessly into any existing software system, application, or website. Stew-India has been in Business since 13 Years and has over **2000+ registered users** who are using our Tools, services and API's. We have standard infrastructure and a dedicated team to ensure free services to all its customers 24X7.

### WHAT IS TELECOM MARKETING?

The accessibility of Mobile Phones is very usual these days and the usage of Mobile is increased among adults by 5 % in last three years, Telecom Marketing is all about getting connected with your audience at right time in right place. The place i.e. Mobile Phone is the platforms where an individual spent his hours.

Telecom marketing encompasses all marketing efforts through this Mobile and sending the right messages/Calls/Media Messages/Alerts etc. to an individual. As the gadget is now an essential need on the contrary it is also meeting the individual marketing objective.

### SERVICES WE OFFER:

#### **Bulk-SMS(DLT Approved)**

Stew-India provides the exclusive Premium Bulk SMS Service by which you can promote/convey information to your target audience in the form of Message on his Mobile Phone in Seconds. Send a generic message to all recipients or custom message to each recipient based on a template. With our scalable and robust interface, you can send thousands of SMS messages per second based on your business needs. Schedule messages to go at a particular date & time, or setup recurring campaigns. We also provide DLT (Distributed ledger Technology) support to our clients which help them in (Registration and Approvals) by the Operators with lesser hurdles. We also provide support in DLT-migrations from old Vendors to ours to give you experience an independent use of any SMS platform of your choice.

#### **Bulk Voice Calls**

Stew-India also serve the Facility of Premium voice call services where every target audience will get a call from your Phone number or our number. your Pre-recorded voice will be sent on their Phone. Record message in your own/Professional voice convert text to speech or upload a clip and transmit immediately as phone calls to your group. You can also set the number of times the call is to be retried or set up an expiry time for the call. We ensure 100% Delivery as we believe every call is a lead and it is important.

## **Bulk Emails**

Stew-India serve the facility of sending your Marketing Messages, Newsletter, Updates, Coupons, and invitations typically comprise Bulk emails to your target audience in seconds without any limitations of receiver. You can integrate the Email Api's in your CRM/Software and Api's and can the automations of Emails. You can also design emails with our very best interface and customize as per your requirements.

## **Missed call services**

Stew-India helps to generate leads from your ads, Sign-up users for your loyalty program, Live event polls etc. using a missed call number. Follow the missed call with a SMS or a call from your sales team. Responses for a missed call number are 10 times more as compared to a regular phone number. Especially for the consumers who are not present on the internet and helps in collecting feedback. We also support for auto response sms and emails to Miss callers and help in establishing the instant reverts.

## **Whatsapp Business-Api's**

Whatsapp is a very well-known Chat Messenger across worldwide and the users on the platform are increasing day by day and in result there is a huge demand of communicating with the customers on Whatsapp. We help our clients in overall support of buying of Business Api's from Facebook. We also support in Chat boat configuration and Green tick (Verified account) Process.

Later After the approvals the Api created is connected with your Software's/Website/ Mobile application and you can easily send Text/Image/Video and Pdf to your Customers from your Business account as an automation Mode.

## **Data Management:**

Stew-India has a largest repository of data and we will help you to reach your right audience by our tremendous sorted data and helps you to do your marketing on the better managed data. We also offers various extraction software which reduces your time on internet in searching of data, you can have thousands of count of specific data in excel in just second.

## **Business Software:**

Stew-India has developed large offline and online software's at very reasonable and affordable prices. They are designed for vendors of Grocery stores/Hotels and restaurants/Medical laboratories/Medical labs/Clinic Management /Jewelry Stores/School ERP's/ Coaching stores/Milk store Etc.

Every software has been designed after a good amount of research in the specific domain and tested thoroughly. We consistently launch the updates and replace with the older version to give our client the latest experience every time.

## **Lead Generation Funnels:**

Stew-India uses the various online tools and help to expand your reach with the potential audience online. Facebook | Instagram | You-tube | Social Platforms | Yelp | Twitter | are the most preferred choices. We Generate Fruitful leads from these panels and give an escalation in your sales which directly helps in business growth.

**WHO USES OUR SERVICES?**

- Automobiles Industry
- Entertainment and Broadcasting
- FMCG and Retails sectors
- Healthcare and Medications
- Education Sector
- Banking and Finance
- IT Companies.
- Restaurants and Hotels
- Elections and campaigns
- Polls and Quiz
- OTP based Transactions
- Factories-Inventories
- Event and Management
- Society and Clubs
- Non Profit Organizations
- Personal Invitations
- Government Intimations

**OUR CLIENTS:**

- State Bank of India
- Maruti Suzuki
- Suzuki Motors
- Neerja Modi school
- Tanishq
- Raymond
- Fortis Hospitals
- IMA(Indian Medical Association)
- Apex University
- FMCG Retails
- Hero Motocorp
- Premier Education Institutes of Rajasthan
- Premier Medical Laboratories of Delhi and **Many More.....**

**SOCIAL LINKS**

- Youtube: [Youtube Channel](#)  
 Google: [Google Business](#)  
 facebook: [facebook Page](#)  
 Instagram: [Instagram](#)  
 Reviews: [See Reviews](#)

**REACH US**

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